

PRESS RELEASE

FOR IMMEDIATE RELEASE



INEOS Styrolution's Absolac® DP29 M Q633 used on TVS Motor's new range of Jupiter scooters

(image courtesy of TVS, 2018)

Vadodara, India – September 25, 2018

INEOS STYROLUTION'S NEW ABSOLAC® ABS GRADE SELECTED BY TVS MOTOR FOR ITS NEW RANGE OF TWO- WHEELERS

- Newly developed Absolac® DP29 M Q633¹ grade selected for use on TVS Motor's new range of two-wheelers
- Combination of excellent paintability and high impact strength makes it an ideal polymer for the outer body components of two-wheelers
- Long lasting relationship with TVS Motor

¹ Absolac® DP29 M Q633 is produced in India for the Indian market.

INEOS Styrolution, the global leader in styrenics, announces today that its newly developed Absolac DP29 M Q633 grade has been selected by TVS Motor Company Ltd (TVS Motor) for its new range of two-wheelers, including NTorq, TVS Apache RTR, TVS Star City and TVS Jupiter. TVS Motor is the third largest two-wheeler manufacturer in India, with an annual production capacity of 4 million two-wheelers.

For its new range of two-wheelers, TVS Motor had specified excellent paintability, high impact strength and quality consistency, as the key properties for applications on the outer body components, including the front lamp holder, side body, battery box case and mud guards. INEOS Styrolution's Absolac® DP29 M Q633 had been specially developed to the specifications of TVS Motor. This grade exhibits improved surface energy and good flowability to achieve excellent paintability, without compromising on dimensional stability, hence giving a sleek and futuristic look to the two-wheeler components.

Absolac is INEOS Styrolution's specialty acrylonitrile butadiene styrene (ABS) copolymers feature grades characterized by easy processability, highly aesthetic colorful surfaces and excellent paintability, as well as good impact strength and heat resistance. They also exhibit high adhesion strength required for electroplating, as well as good mechanical strength and chemical resistance. These grades are exclusively manufactured in India.

"We selected Absolac® DP29 M Q633 as it is the only material in the market meeting our requirements. With the availability of this new grade, we are now able to eliminate the high costs and long lead time associated with purchasing imported materials and hence resulting in better cost savings to our customers", says Mr Dinakaran, Buyer-in-charge, TVS Motor. "INEOS Styrolution had been consistently delivering solutions that exactly meet our needs and we are certainly looking forward to extending our partnership with them."

"We have been working closely with TVS Motor for more than 10 years and we are very pleased to partner with such a strong local two-wheeler company in India to come up with the best solution and supporting them to stay at the top of the industry," says Rajiv Verma, Head of India Automotive, INEOS Styrolution.

About INEOS Styrolution

INEOS Styrolution is the leading, global styrenics supplier with a focus on styrene monomer, polystyrene, ABS Standard and styrenic specialties. With world-class production facilities and more than 85 years of experience, INEOS Styrolution helps its customers succeed by offering the best possible solution, designed to give them a competitive edge in their markets. The company provides styrenic applications for many everyday products across a broad range of industries, including Automotive, Electronics, Household, Construction, Healthcare, Packaging and Toys/ Sports/ Leisure. In 2017, sales were at 5.3 billion euros. INEOS Styrolution employs approximately 3,300 people and operates 18 production sites in nine countries.

More information: www.ineos-styrolution.com

CONTACT

Hui Boon Kwa

Senior Communications Manager, Asia Pacific

INEOS Styrolution APAC Pte Ltd.

111 Somerset Road

#14-16 to 21 TripleOne Somerset

Singapore 238164

Phone: +65 69338393

Email: huiboon.kwa@ineos.com

Internet: www.ineos-styrolution.com